



Final

Victoria/Esquimalt Harbour Society
STRATEGIC ACTION FRAMEWORK

(April 22 2014, updated Nov 2015; reaffirmed by the VEHS Board 2023/01/18)

MISSION STATEMENT		
To protect and advance the harbours' social, economic, environmental, and cultural vitality as Working Harbours through advocacy, stewardship and community engagement.		
UNDERLYING VEHS VISION		
VEHS is a united group of harbour stakeholders committed to providing vision, knowledge and guidance for vibrant activities and commerce requiring the connection between land and sea.		
STRATEGIC PATHWAYS		
SP-A	<i>Harbour Stakeholder Engagement</i>	
	Strategic Objectives	To encourage active involvement of a diverse & committed society membership; To ensure that effective cohesion and communication between and among VEHS members
SP-B	<i>Harbour Public Awareness</i>	
	Strategic Objective	To foster public awareness of the character, attributes, uses and values of V&E Harbours
SP-C	<i>Promotion of Marine Commercial, Industrial & Other Appropriate Uses</i>	
	Strategic Objective	To actively promote proposed and potential harbour uses which will optimize the resource potential and economics of the Harbour(s)
SP-D	<i>Influence on Planning and Regulatory Initiatives</i>	
	Strategic Objective	To actively identify and influence ongoing and foreseen planning initiatives and regulatory initiatives and actions on the part of prevailing jurisdictional authorities ,and others.
SP-E	<i>Specific Project & Program Advocacy</i>	
	Strategic Objective	To identify and support harbour development initiatives which are in keeping with the stated Goal
SP-F	<i>Issue Management & Input</i>	
	Strategic Objective	To influence the management & resolution of harbour issues which impede and impair the attainment of VEHS objectives