

**Victoria Esquimalt Harbour Society**  
**2017 – 2018 Strategic Priorities**

(Ratified by VEHS members, November 14 2017)

<b>Communications</b>	<b>Objective:</b> To raise awareness and appreciation of a “working multi-purpose harbour” by harbour users and members of the public. To become a voice of the harbours in a positive way.
	<b>Core business:</b> <ul style="list-style-type: none"> <li>- Ongoing publicity (updated website, newsletter, news releases)</li> <li>- Topical speakers at member meetings</li> <li>- Promoting awareness of harbour-related events</li> <li>- Ongoing expansion of VEHS Membership</li> </ul>
	<b>Strategic actions 2017 – 2018:</b> <ul style="list-style-type: none"> <li>- Harbour forum/ mixers</li> <li>- Harbour tour for local politicians, city planners, and media to highlight working harbour assets and issues</li> </ul>
<b>Collaboration with other harbour interests</b>	<b>Objective:</b> Ongoing involvement with organizations involved with the Harbour (e.g., municipalities, provincial and federal agencies, GVHA, neighbourhood associations)
	<b>Core business:</b> <ul style="list-style-type: none"> <li>- Supporting and promoting awareness of working harbour development initiatives</li> <li>- Guiding, supporting and influencing the direction of harbour-related programs and projects</li> <li>- Opportunities for hands-on experience of harbour initiatives, e.g., cable ship tour, Ralmax Tour</li> <li>- Ongoing liaison Songhees and Esquimalt First Nations</li> <li>- Support for cruise in Victoria and related activities</li> </ul>
	<b>Strategic actions 2017 – 2018:</b> <ul style="list-style-type: none"> <li>- Input into: <ul style="list-style-type: none"> <li>• Fuel Dock upgrade needs</li> <li>• Belleville Terminal improvement project</li> <li>• Esquimalt Harbor diversified use</li> <li>• Inner Harbour planning process</li> <li>• Ralmax graving dock project</li> <li>• Johnston Street bridge</li> </ul> </li> </ul>
<b>Initiatives / Issues</b>	<b>Objective:</b> To provide input on harbour-related issues & initiatives
	<b>Core business:</b> - Identifying and influencing planning and regulatory initiatives and actions <ul style="list-style-type: none"> <li>- Influencing the management &amp; resolution of harbour issues that impede the attainment of VEHS objectives</li> </ul>
	<b>Strategic actions 2017 – 2018:</b> <ul style="list-style-type: none"> <li>- Increased focus on environmental issues and initiatives in and around the Harbour. Examples: marine trails initiative; survey of harbourfront properties and opportunities for enhancement</li> <li>- Visioning and planning for future employment opportunities</li> </ul>