

VEHS STRATEGIC ACTION FRAMEWORK
May 21, 2014
 Approved by VEHS membership on May 21 2014

MISSION STATEMENT		Based upon that of October 5, 2012
To protect and advance the harbours' social, economic and cultural vitality as Working Harbours through advocacy, stewardship and community engagement.		
<i>This in effect is the Overall GOAL of the VEHS!!</i>		
UNDERLYING VEHS VISION		As ratified by the membership on October 5,2012
VEHS is a united group of harbour stakeholders committed to providing vision, knowledge and guidance for vibrant activities and commerce requiring the connection between land and sea.		
STRATEGIC PATHWAYS		
SP-A	<u>Harbour Stakeholder Engagement</u>	
	Strategic Objectives	To encourage active involvement of a diverse & committed society membership; To ensure that effective cohesion and communication between and among VEHS members
SP-B	<u>Harbour Public Awareness</u>	
	Strategic Objective	To foster public awareness of the character, attributes, uses and values of V&E Harbours
SP-C	<u>Promotion of Marine Commercial, Industrial & Other Appropriate Uses</u>	
	Strategic Objective	To actively promote proposed and potential harbour uses which will optimize the resource potential and economics of the Harbour(s)
SP-D	<u>Influence on Planning and Regulatory Initiatives</u>	
	Strategic Objective	To actively identify and influence ongoing and foreseen planning initiatives and regulatory initiatives and actions on the part of prevailing jurisdictional authorities ,and others.
SP-E	<u>Specific Project & Program Advocacy</u>	
	Strategic Objective	To identify and support harbour development initiatives which are in keeping with the stated Goal
SP-F	<u>Issue Management & Input</u>	
	Strategic Objective	To influence the management & resolution of harbour issues which impede and impair the attainment of VEHS objectives

NOMINATED SPECIFIC VEHS 2014 ACTION PRIORITIES
As of April 25, 2014

Note: Selected items inevitably will be augmented &/ or replaced
by new priority issues as they arise.

<u>Program/Project</u>		<u>Per SP</u>
A-1	Expand & diversify membership	A. Harbour Stakeholder Engagement
B-1	Information exchange e.g., info bulletin, newsletter, social media	B. Harbour Public Awareness
B-2	Media interviews and articles	B.
D-1	Monitor & input to City of Victoria Inner Harbour Revitalization Initiative	D. Influence on Planning and Regulatory Initiatives
D-2	Monitor & provide input on City of Victoria OCP and 2013 Strategic Plan	D
D-3	Monitor and advise on GVHA expansion & operational and strategic plans	D
D-4	Monitor and advise on Transport Canada divestiture of Victoria Harbour airport	D
D-5	Monitor & provide input on harbour-front Neighbourhood Association initiatives	E. Specific Project & Program Advocacy
E-1	Advise on and influence David Foster Harbour Walkway planning	E
F-1	Advocate for appropriate siting and design for design of developments on harbour-front lands. For example, continue opposition to the McLoughlin Point sewage treatment proposal.	F. Issue Management & Input
F-2	Promote resolution of trespass moorage and derelict vessels.	F